Total Advising is one of the 15 key strategies of the UVA Cornerstone Plan

We must ensure we have an adequate infrastructure in place to meet the needs of our students in these three critical realms.
2016 Plans

• Career Communities
• Student Engagement
• Internship Center
• Integrated Employer Relations
• Partnerships
Student Employment Benefits

**Employers**

- Technology
- Social media
- Research
- Writing
- Millennial perspective

**Students**

- Working in an office environment
- Transferable skills
- Exposure to functional roles
- Mentorship
- Professional references
Student Employment Best Practices

• Centralized resource for all job postings
  • Example

• Coordinated timing for student hiring
  • Spring & Fall Semester

• Advertising & promotion to students
  • UVA Career Center via Handshake

• Expanded reporting capacity
  • University, School, Division, Department
Second Annual Student Employment & Resource Fair

Recruit UVA students for the Fall!
Thursday, August 25\textsuperscript{th}, 2-5 pm
UVA Career Center
Bryant Hall at Scott Stadium

Post your position and register by August 15th
https://app.joinhandshake.com/login
Work study and part-time employment!
Welcome to Handshake!

A place where Students, Career Centers, Recruiters come to meet, talk and share opportunities.
Fun facts about Handshake

- Ultimate Recruiting Platform for Students
- Over 90% of Fortune 500 companies
- Transforming college Recruiting Experience
- Fast and powerful search tools
- Unprecedented recruiter access
- Uniquely personalized experience
- Mobile apps let students and staff access Handshake from any device
- Real-time analytics engine for powerful reporting and storytelling
Handshake Key Features

EVENT MANAGEMENT
What could be better than more students attending your events? With digital invitations, built-in social sharing, and advanced tools like check-in, the success of each event is easily measured.

CAREER FAIR PLANNING
From payment processing to employer registration, it's easy to manage a career fair of any size. With Handshake's mobile tools, students can target employers and ensure better experiences.
Handshake Key Features

MEETING ROOM BOOKING

Just tell the system how many rooms are available, and Handshake will make the process of booking and managing rooms a cinch for you and employers.

JOB POSTINGS

Recruiters can quickly post jobs from a single dashboard, which connects to a wider network of schools. Handshake's data-driven algorithms show personalized postings to students every time they log in.
Handshake Key Features

APPOINTMENTS

With the Handshake mobile app, students can book, view, and manage their appointments from anywhere. Built-in reminders, calendar integrations, and notes help them manage busy schedules.

CONTACT MANAGEMENT

Integrate your recruiter contact management activity in Handshake with your address book. Preparing for a big meeting or proactively reaching out to target employers is a breeze.
Handshake Key Features

OUTCOME TRACKING

Tracking student activity and outcomes is easy for the entire career center staff. You get the complete picture of student status, needs, and internship/job destinations.

ADVANCED REPORTING

Handshake enables high-quality, high-impact decisions that are data-driven. With our sophisticated reporting tools, you will be ready to

EASY-TO-USE DESIGN

Handshake is built on the same technology as your favorite web applications, so it feels familiar. This means it works exactly like you’d expect.
University of Virginia Account

- Company Account
- Divisions
- Staff Management
- Contacts
Need a Handshake Account?

virginia.joinhandshake.com
Video Tutorials

• How do I add divisions to my company?
• How do I post a job?
• How do I change my company’s email address in Handshake?
• How do I leave my company and join a new one?
• What are User Settings?